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**Macclesfield Barnaby Festival 2020**  
Sponsorship opportunities

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**From Thursday 18th – 28th June 2020 Barnaby Festival will once again bring Macclesfield out to play for the 8th edition (and 10th birthday) of this vibrant, popular community festival. Ten days of arts programming, events and fun will explore the theme of 'Vision': celebrating the ways we all see and think differently.**

Macclesfield's Barnaby Festival is a registered charity powered by volunteers. We raise money from public funds, trusts and foundations and also rely on financial support from sponsorship and donations. For 2020, Arts Council England have awarded the Festival a National Lottery project grant, in recognition of the high standard of visual arts, music and culture that Barnaby has built a reputation for delivering. This is alongside generous support from Cheshire East Council and Macclesfield Town Council, plus our continuing principal sponsor, the Grosvenor Centre.

The funding we receive is allocated to specific elements of the festival, whether it's programming events run by the community or bringing in external performers to deliver something special to Macclesfield. We also need help to support our exceptionally successful outreach and engagement work, which delivers better opportunities for people (particularly children) in Macclesfield to engage in the arts. And we can't overlook the importance of funding the overhead costs - insurance, marketing, security, toilets, bins - that ensures it all happens!

**We know that one size doesn't fit all, and we're always open to discussing any form of sponsorship or support you may be interested in making. However, we hope that the following will give you an idea of what Barnaby Festival can offer you...**

## Programme Highlights

The first weekend of Barnaby will be billed as **First Light** and will explore midsummer and the summer solstice. The weekend will open with a dawn performance by artist Simon Buckley, producer of the *Not Quite Light* project. Simon will be exploring Macclesfield's connection to its namesake forest with a new piece of work: *Our Future is Ancient*. The first weekend will also see the launch of the popular *Visual Arts Trail* showcasing a wide range of artistic talent and interpretations of Vision, including a number of works supported by our micro-commissioning budget. Saturday will see the *Barnaby Parade* out in the town, and an animated town centre with events, activities and opportunities for intriguing encounters...

Barnaby's second weekend, billed as **Second Sight**, will be exploring the way technology and digital culture can work to benefit society. Future Everything, the Manchester-based arts organisation, will be working with Barnaby Festival to curate a programme looking at how technology and the arts create new perspectives and ways of seeing.

The programme will explore the application of technologies such as virtual and augmented reality and artificial intelligence. Abandon Normal Devices, an arts organisation which delivers its own festival of new cinema, digital culture and art in unusual places, will be bringing the COSMOS commission from Jodrell Bank's BlueDot Festival: *Interference*, by Julie Freeman, is a VR experience of space exploration in an abstract data-informed world of celestial interference.

This year's major Barnaby Festival commission is a new installation from British visual artist Liz West, who creates site-specific art works combining the phenomena of colour and light to create a sensory experience for the viewer. Liz returns to Barnaby Festival as an alumni, having exhibited in 2013 with her work *Consumed*. Liz West's works have been exhibited nationally and internationally, including at the London Design Festival, National History Museum, National Trust and Paris Fashion Week. Barnaby Festival will also be working with Brighter Sound, a music charity that works with young and emerging musicians. Their ambassadors include musicians Beth Orton and Nadine Shah. Brighter Sound will be producing a week-long residency, with leading figures in the music industry working with local emerging artists who will perform in the festival.

## How can you help Barnaby?

We are indebted to the many individuals, families, businesses, organisations and charities who have given to Barnaby over the past 10 years. It's no secret that public funding of the arts has been under increasing pressure in that period, and our wonderful supporters have always stepped up to ensure that each festival is a rich and varied celebration of place and culture, and that as much as possible of what's on offer can be experienced by everyone, for low or no cost.

### Please would you consider becoming one of our supporters in 2020?

Some of the benefits include:

- extensive website and social media promotion
- uniquely popular brand affiliation
- fantastic feelgood factor
- high-visibility street banners for six weeks
- VIP invitations / meet the artist
- tickets for sponsors
- event branding / dressing

We welcome support at any scale, but specific sponsorship packages have been designed as below.

**Principal sponsor:** highest level of brand exposure, before & during the festival. Limited to 4 organisations.  
**£5,000** (two packages remaining)

**Major sponsor:** lead sponsor for either First Light or Second Sight weekend OR one of our new commissions  
**£3,000**

**Visionary sponsor:** your choice of event, including VIP attendance and artist meet-and-greets if appropriate  
**£1,000**

**Community sponsor:** recorded and thanked in main festival brochure (c. 30-40,000 copies) and online  
**£500**

Please don't hesitate to contact our Trustees to discuss the possibilities. You can get in touch:

- by email at [sponsor@barnabyfestival.org.uk](mailto:sponsor@barnabyfestival.org.uk)
- by phone on **07841 976699**

## THANK YOU!



**Trustees** Emmanuel Botwe • Nigel Bradley • Dr Abigail Gilmore (Co-chair)  
 • David Gooda • Greg van Enk-Bones • Nicola Waterworth (Co-chair)  
**Patrons** Clare Hayward DL • Stephen Morris • Jane Munro BEM

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