

Session Information

Who will benefit from attending?

Anyone who is aiming to raise funds for arts & culture projects and/or operations. The course is suitable both for those who have not been through the bid-writing process and those who have some experience and wish to improve their skills or increase the scale of their applications.

Course contents:

- Basic introduction to types and sources of funds
- From application to aware to “doing it” to evaluation
- Dos and don'ts, tips and tricks
- Plenary, questions and handouts

Learning outcomes:

- Knowledge of sources and types of funding available
- Understanding of the bid and award process
- Understanding of the use of language in bid writing
- Awareness of broader considerations beyond filling in the form
- Confidence in completing bids

Facilitator Biography



Laura Drane is a producer and consultant specialising in public engagement across the arts, cultural and science/technology sectors. She's a veteran bid-winner on all scales from £500 to £500,000, and for individuals as well as organisations large and small. This course has been developed over many years and has been delivered with amateur music makers and networks of librarians, as well as in open sessions for anyone from tech start ups to copywriters; as well as delivered in-house to teams and departments in the RSA, Clore Leadership Programme and British Science Association.

Testimonials from previous workshops:

"Fantastically led, very clear and so useful! Thank you!"

"Presenter was brilliant in being able to deliver vast amount of info."

"Session leader was very friendly and clearly experienced. A worthwhile workshop for anyone."

"Very useful, especially all the information about sources of funding."